

## Profile

Prof. Dr. Dipl. Ing. Georg TURNHEIM



### > PERSONAL DETAILS

**Name**

Georg TURNHEIM

**Year of birth**

1936

**Languages**

German, Russian

### > EDUCATION

Study of engineering - Special field Aircraft Construction at the Technical Universities Vienna and Dresden and agriculture at the Academy for Agriculture Sciences in Berlin

University lecturer at the TU Vienna for scenario technology and strategical planning; University Salzburg in the area of chaos research and its application in company management; FH Vienna in the area of innovation management and interdisciplinary management

### > EXPERIENCE

Technical Director ski binding-company Tyrolia

Director for Strategy and Research at the Vereinigte Metallwerken Ranshofen Berndorf AG and at Steyr Daimler Puch AG

Director of the administration corporation innovation and corporation strategy of the Austrian Industries AG resp. ÖIAG

Since 1992: managing partner of the AMC Management Consulting GmbH

Member in a number of supervisory boards

### > TRAINING PORTFOLIO

Strategical Management (independently developed concept see Eschenbach/Kunesch »Strategic Concepts« (Strategische Konzepte), Stuttgart 1996) with the main emphasis on strategy creation and realisation, vision and scenario technology, Overcoming complexity, Change Management.

### > PUBLICATIONS/PRESENTATIONS

**Books:**

»Task Force-Method« (Task Force Methode), using directed expert knowledge in Management-Consulting; Basel 2001

»Public Private Ownership«, Basel 2001

»Planning - Managing strategically« (Strategisch planen - managen), Wiesbaden 1998

»Strategic feedback and feedforward« (Strategische Vor-und Rückkoppelungen), Stuttgart 1996

»Chaotic company strategies« (Chaotische Unternehmensstrategien), Vienna 1995

»Chaos and Management« (Chaos und Management), Vienna 1993

»Redevelopment strategies« (Sanierungsstrategien), Vienna 1989

Numerous seminars, lectures and publications to issues in strategy consulting

### > REFERENCES

Prof. Dr. Rudolf Streicher, Dr. Knut Consemüller, Dr. Wolfgang Ruttenstorfer, Dipl.Ing. Helmut Hainitz, Dr. Lorenz Fritz, Dr. Alexander Wrabetz as well as numerous companies and organisations